

The Oggie Web

How are we 'Green'?

Well, we don't have wind turbines or wave power generators in our offices but...we have decided to make our websites go **green** by choosing to have your website hosted on **green** servers by a company with **green** values. 100% **green** renewable energy is used to power parts of the *Just Host* data center, web servers, and office space. The server your site will be hosted on is a '**Green**' energy efficient server, which produces 20% less CO₂ than the average server. Being *Just Host* '**Green**' *eCertified* means your website will contribute to *Just Host*'s tree planting project, which aims to neutralize our (and your) effects on the environment. *Just Host* and *The Oggie Web* employ '**Green**' ethics throughout their workplaces and data centers. *Just Host* has invested in and started promoting a **green** way of living to all staff by introducing advanced recycling techniques. As well as the standard paper and cardboard recycling, *Just Host* has gone a step further so everything from the batteries we use to power our wireless mice to the printer ink cartridges get recycled. Vehicle sharing has been introduced by *Just Host* to cut carbon emissions, their UK office employees were incentivized to partner up and in some cases group together to lift-share to work.

Why Go 'Green'?

Very few people realize the true impact the web hosting industry has on the environment. The average server produces the same emissions as a 15 mpg SUV, and the data center where the server is located, consumes on average as much electricity as 30,000 households.

Let's put it another way... the average website is hosted on a server which on average produces around 12½ tons of CO₂ each year; that is a huge amount of CO₂! Each year your PC produces half a ton, your car produces 5 tons, and your home produces 6½ tons. This means that, on average, *each person* is responsible for producing 12 tons of the CO₂ each year! That is a huge amount of CO₂ and explains why we are so insistent in our beliefs in '**Green**' hosting.